



FOR IMMEDIATE RELEASE

FISHER & PAYKEL CONTINUES TO INNOVATE

April 2006

HUNTINGTON BEACH, CA – In New Zealand, Fisher & Paykel Appliances is known as the dependable brand – almost a member of the family. People in New Zealand expect their national brand to deliver the latest innovations in its products, and recognize Fisher & Paykel as a technology and design leader in the appliance industry. In America, Fisher & Paykel is often seen as an innovative brand especially known for their DishDrawer® Dishwasher and Eco Smart laundry systems. They are also known as offering ‘European’ styling but generally delivered in a more robust format and with a larger capacity.

This year, Fisher & Paykel continues the tradition by offering a number of new products including the revolutionary Luna™ gas-in-glass concept range unveiled at this year’s Kitchen and Bath Show in Chicago. Yet Fisher & Paykel has never been one to leave well enough alone. This year, Fisher & Paykel also announces a number of improvements to its existing lines including more styling options and additional functionality.

(For more information about Fisher & Paykel’s new products, please see the additional articles on this CD, or contact Rick Hackett, Fisher & Paykel’s Marketing Manager for North American Operations, at the number below.)

Fisher & Paykel laundry pairs now feature seamless styling and an innovative “TopDeck”

Fisher & Paykel’s updated EcoSmart™ washer model GWL15 replaces the GWL11 and features a grey console rather than the traditional blue. You can pair the new EcoSmart™ washer with the innovative top-loading SmartLoad™ dryer. The new SmartLoad™ DGGX2 (gas) and DEGX2 (electric) dryers replace the DGGX1 and DEGX1 and feature a grey console to match the updated EcoSmart™ washer for an integrated and seamless design. You can also pair the updated EcoSmart™ washer with the new front-loading 09 dryers with “TopDeck”.

Many people use the top of a dryer to fold laundry. But the traditional enameled steel tops of dryers chip and scratch easily. Now, with the TopDeck work surface available on all front-loading 09 dryers, you have something that’s designed for the task. Made of durable ABS resin with an inset design, the TopDeck makes it easier to fold laundry and provides a durable work surface for years to come. The new front-loading DE09 (electric) and DG09 (gas) dryers replace the existing DE08 and DG08. The EcoSmart™ washer GWL15 and matching 09 dryers will be available during the second quarter of 2006.

Fisher & Paykel’s updated refrigerators and cooktops offer additional styling options, convenience features and improved performance.

Fisher & Paykel’s Active Smart™ refrigerators will be updated with a new flat-door design in the third quarter of 2006. An optional filtered water dispenser and icemaker will be available as well. True to its innovative spirit, the Active Smart water dispenser offers an automatic ‘measured fill’ facility which has preset quantities of a cup (8.5 fl. oz), glass (10 fl. oz) or pitcher (33.8 fl. oz) measuring out an exact quantity of water which is ideal for consumers who do a lot of baking or cooking. These preset measurements can also be adjusted in .85 fl. oz increments to allow for recipes that call for a specific measure.

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Also look for our new Fisher & Paykel GC913 cooktop with a brass triple-ring rapid-burner in the second quarter of 2006. It's capable of up to 20,000 BTUs – one-third more heating power than comparable cooktops for reduced heating times. The GC913 also features a low-simmer setting for finer control and LED readout for improved visibility. For a first-hand look at the new Fisher & Paykel and DCS products, please contact your local Fisher & Paykel representative, or visit us online at usa.fisherpaykel.com and dcsappliances.com.2006.

About Fisher & Paykel Appliances

Fisher & Paykel is a global company best known for its innovative DishDrawer® dishwasher. Fisher & Paykel Appliances designs, manufactures and markets a range of innovative household appliances developed with a commitment to technology, design, user friendliness and environmental awareness.

DCS by Fisher & Paykel products are widely regarded to be among the best performing professional cooking equipment in the U.S. market place. The brand has a strong reputation for product innovation and evolution of the high-end cooking market.

Fisher & Paykel Appliances has manufacturing sites located in Auckland and Dunedin, New Zealand; Cleveland, Australia; Huntington Beach, California and Clyde, Ohio, USA; and Treviso, Italy.

Fisher & Paykel and DCS products are sold, directly or via distributors, to approximately 4,500 dealers in the United States. Further details on Fisher & Paykel Appliances and DCS Appliances are available on their Web sites:

www.fisherpaykel.com
www.dcsappliances.com

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